



Breakout Session Descriptions

Monday, February 26, 11:15 AM – 12:30 PM

1) More Kids, More Kids, More Kids: Time-Tested Student Recruitment and Marketing Strategies

Mary Foley, Managing Director, Catholic School Management, Romeoville, IL

Our enrollment management formula is simple: Get them, keep them. Although enrollment is one of our most pressing concerns, we need to up our game on both fronts to persuade more families to share the blessing of Catholic education with their children. We must be strategic in our marketing and enrollment initiatives and make the best use of our resources. Please join us to learn about effective programs you can implement immediately and prioritize for maximum results.

2) Toward a New Declaration of Lasallian Pedagogy: Understanding Lasallian Pedagogy as Culturally Responsive Teaching

Rebecca Hopkins, Ed.D., Dean of Education, Associate Professor of Education, Saint Mary's University of Minnesota, Winona, MN

Teresa Taylor, Ed.D., Program Director, Culturally Responsive Teaching, Saint Mary's University of Minnesota, Winona, MN

In this session, Drs. Hopkins and Taylor will explore the ongoing process of contemporary research on Lasallian education, the foundational principles of Culturally Responsive Teaching, and why in the U.S. national context, the integration of these two realms of research should be integrated. In addition, themes from education faculty member interviews and Culturally Responsive Teaching certificate alum interviews will be shared, along with implications for professional development.

3) Educational Formation in an Age of Technology: Issues and Insights

Brother George Van Grieken, FSC, Coordinator, Lasallian Resource Center, District of San Francisco New Orleans, Napa, CA

In 20+ years, we have fully transformed our educational horizons, methodologies and curriculum vis-à-vis technology with the benefit of long-range experience or study. What are scholars, researchers and public commentators now saying about the impact of technology on society in general, and its implications on education in particular? The technology areas that deserve deliberate attention for Lasallian educators are social media's impact on our youth, the quiet power of internet addiction, and the wide access to pornography with its real impact on the relational and sexual development of the youth. This session provides the background and context for better understanding, addressing and making decisions about these three topics in our school communities.

4) Medical Issues in Catholic Schools: Legal Implications

Sister Mary Angela Shaughnessy, S.C.N., J.D., Ph.D., Attorney at Law and Educational Law Consultant, Loyola Marymount University, Los Angeles, CA

Monday, February 26, 1:30 – 2:45 PM

1) The Power of Partnerships: Enhancing the Teacher-Parent Dynamic

Mary Foley, Catholic School Management, Romeoville, IL

We may be tired of hearing that parents are customers, but the reality stands. In fact, we need them to be much *more* than satisfied customers; we want effective ambassadors, powerful advocates and partners in the highest sense of the words. Teachers play a vital role in retention, engagement, involvement and investment. Help them – within their areas of comfort and expertise – develop relationships that create a dynamic network of opportunity for students, families and your school.

2) Lasallian Higher Education and K-12 Collaboration: Reciprocal Learning for Equity

Rebecca Hopkins, Ed.D., Dean of Education, Associate Professor of Education, Saint Mary's University of Minnesota, Winona, MN

Teresa Taylor, Ed.D., Program Director, Culturally Responsive Teaching, Saint Mary's University of Minnesota, Winona, MN

In this session, Drs. Hopkins and Taylor will describe the genesis of their work in Culturally Responsive Teaching at the university level, the intentional emphasis on reciprocal learning relationships with K-12 partners in the development and continuous improvement processes, and the professional development/partnership approach as exemplified in their work with DeLaSalle High School in Minneapolis, Minnesota.

3) Achieving Harmony: The Relationship Between Board Members and Chief Administrators

Michael A. Airdo, Kopon Airdo, LLC, Chicago, IL

High schools thrive when the school's board of directors and chief administrators work together in harmony. When board members and administrators understand their respective roles – their "sheets of music" – the chances of achieving harmony go up exponentially. This session will focus on the legal and fiduciary duties and practical and proper roles of board members and administrators in school governance. Mr. Airdo will also provide best practices in how to orient both new board members to service and how to offer ongoing development to veteran members. This workshop will also outline the way in which successful board members and administrators interact and interface with each other to maximize success and minimize liabilities.

4) Legal Q&A with Sister Angie

Sister Mary Angela Shaughnessy, S.C.N., J.D., Ph.D., Attorney at Law and Educational Law Consultant, Loyola Marymount University, Los Angeles, CA

Ask questions and share conversation with Sister Angie.