# Lasallian Brand Visual Identity

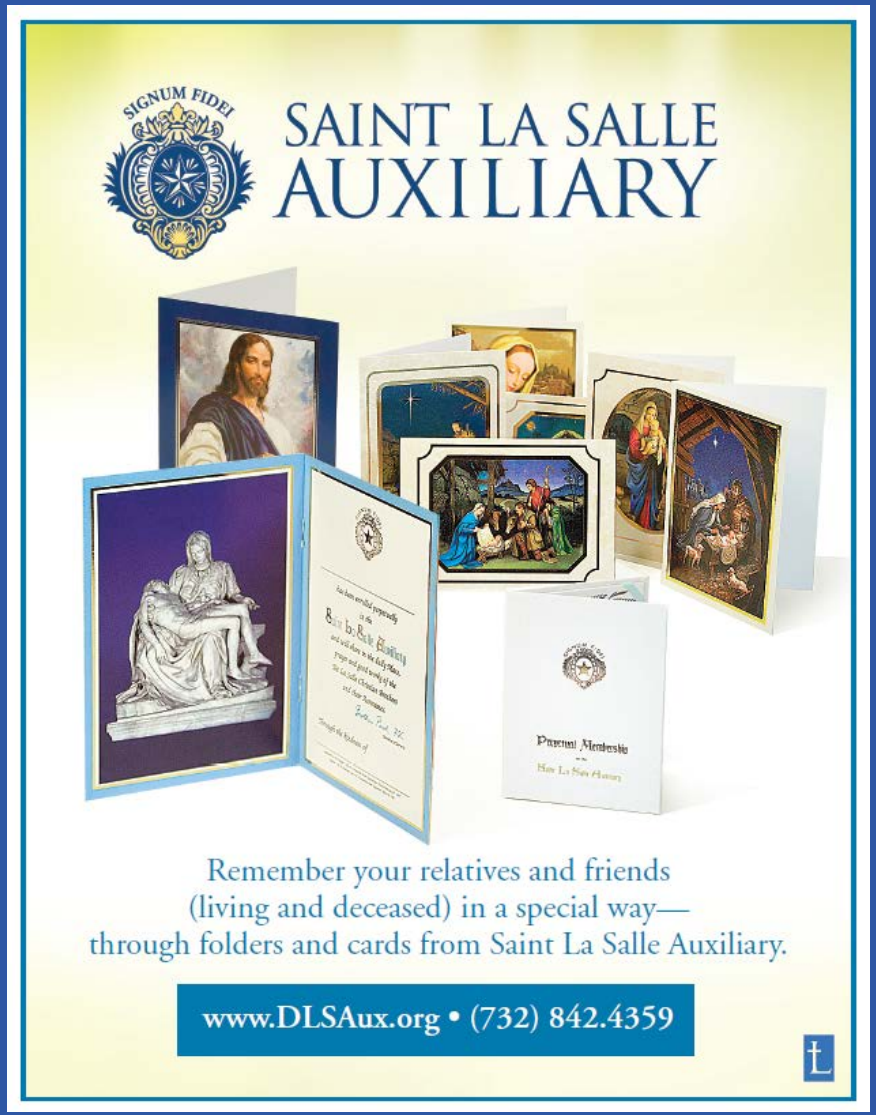
## Examples of Use

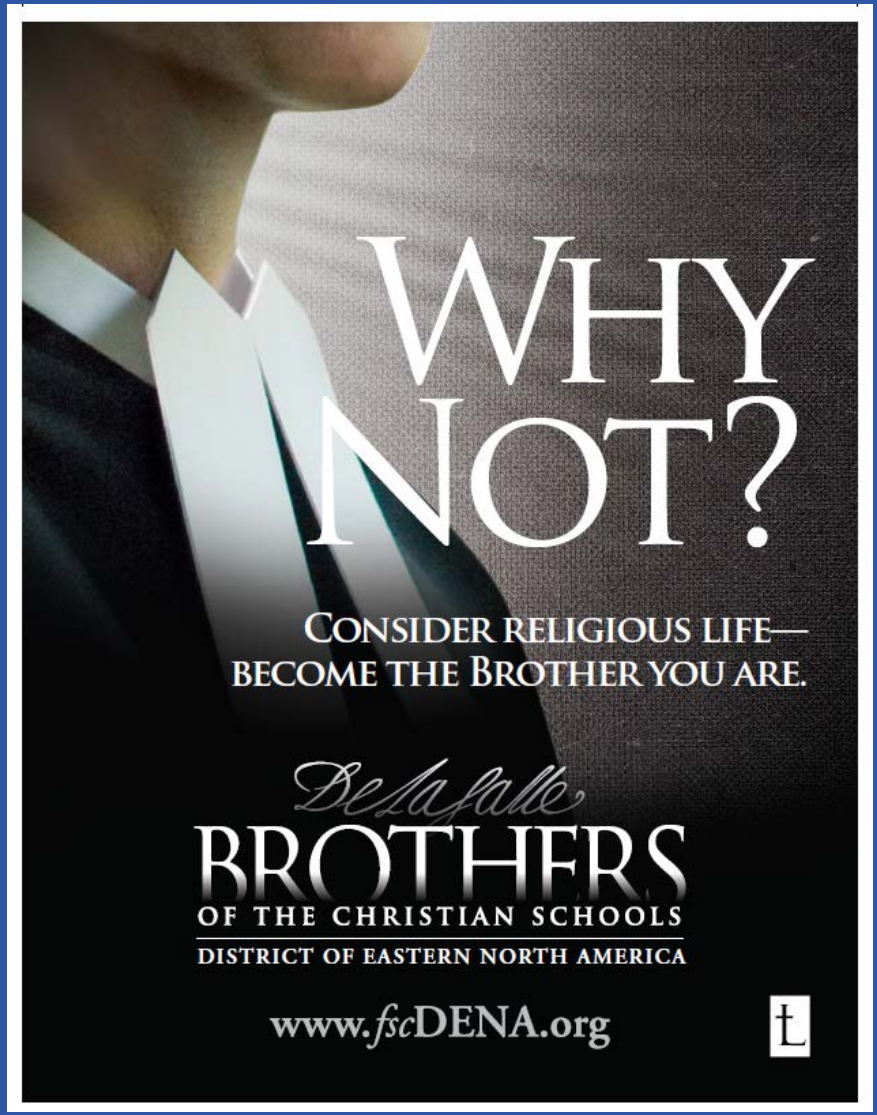
*June 2012*

LASALLIAN EDUCATION

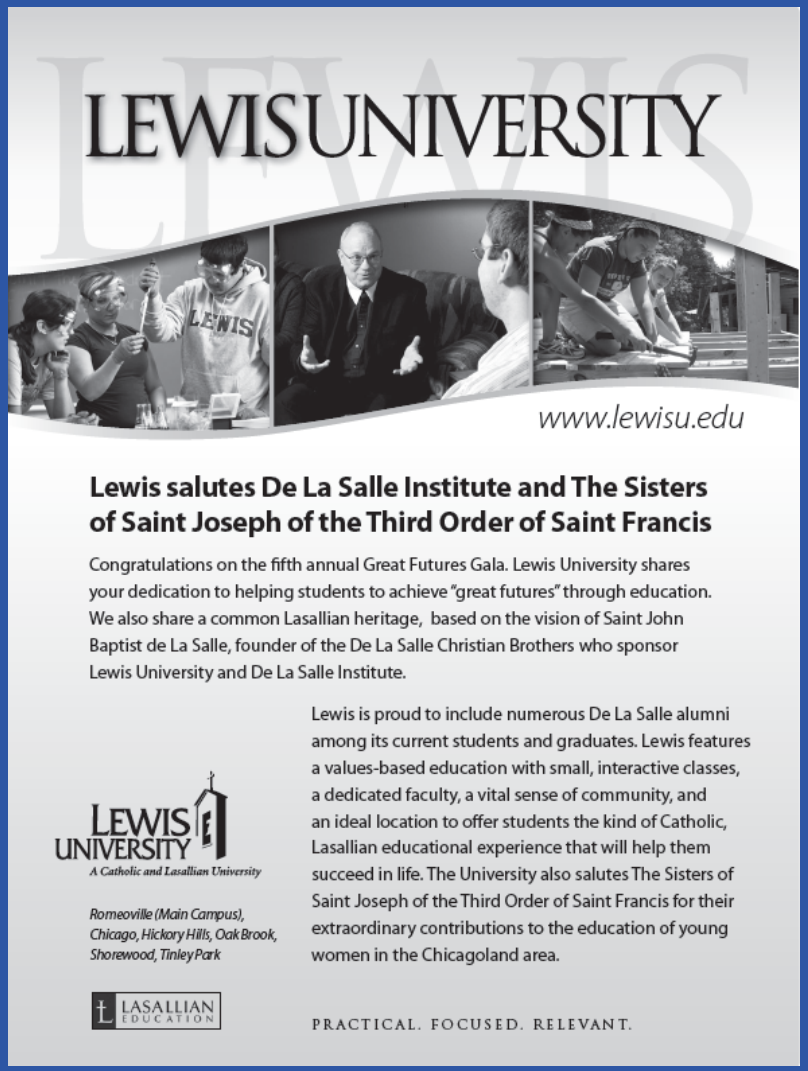
*Transforming Lives Since 1680*

# Advertising

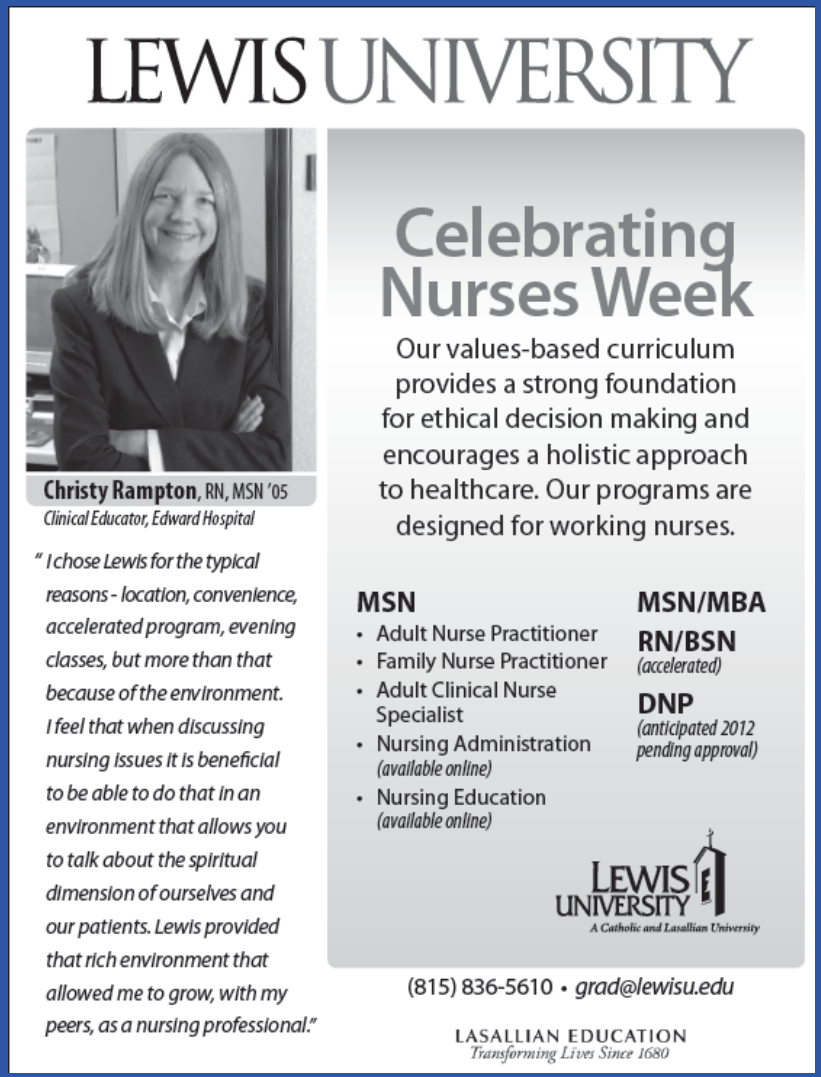


# Advertising

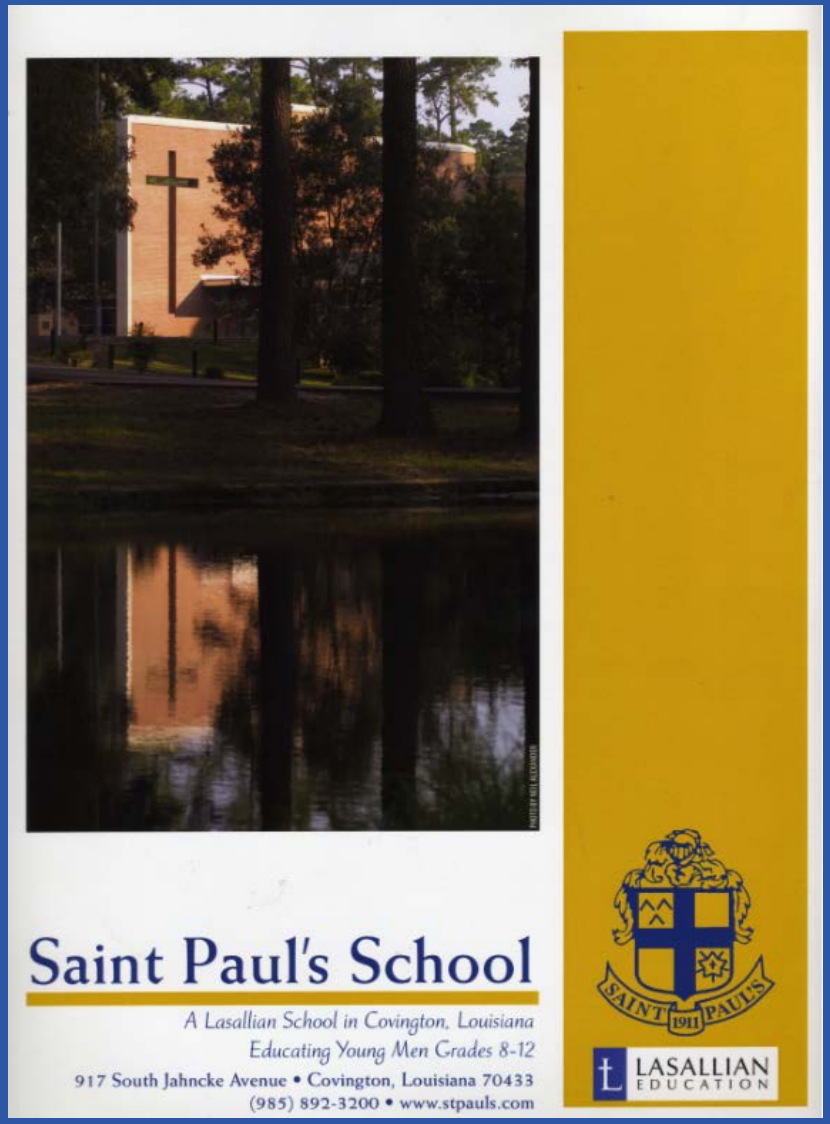



Religious




Non religious

# Brochures




For Prospective Students

# Cover of Recruiting Brochure

SAINT PATRICK
HIGH SCHOOL

*The Lasallian Educational Experience*

*Teaching based on the vision and spirituality of St. John Baptist de La Salle, Patron Saint of Teachers*

*Living the Lasallian mission for more than 3 centuries in 80 countries*

*Lasallian education transforming lives since 1680 and at Saint Patrick High School since 1861*

*Centering on Catholic values and personal relationships*

*Leading with the Christian Brothers and Lasallian partners who are highly educated and dedicated teachers*

*Advancing innovations in teaching, technology, and scholarship*

*Clean and safe educational environment*

Incorporates reasons to believe

# Banners and Displays

Outdoor Banner

Tabletop Display

# E-mails and E-newsletters

• St. Raphael Academy Collects Change for St. Mary's in Kenya

Create your own Twinning message (download JPEG file)

Upcoming Lasallian Feast:
April 7: Death of St. John Baptist de La Salle

In Memoriam:
Brother Christopher Dardis
Brother Yemanu Jehar

LASALLIAN EDUCATION

appointed as president of West Catholic High School in Philadelphia, PA. He served as president of La Salle College High School in Wyndmoor, PA since 2005 and previously announced plans to step down in June 30, 2013. **More...**

**Lewis University Dedicates New Science Center**

Lewis University dedicated its new Science Center Friday, March 23 and welcomed community members for an open house Saturday, March 24. Brother James Gaffney, FSC, President of Lewis University, led the dedication with 150 people in attendance. **More...**

**New DeThomasis Book Looks at Tradition in the Church**

*Flying in the Face of Tradition* by Brother Louis DeThomasis, FSC, points to a way of unraveling the quandary the Church finds itself in by returning to its historic belief in tradition—"the lived experience of the faithful"—as a source of ongoing revelation and renewal. **More...**

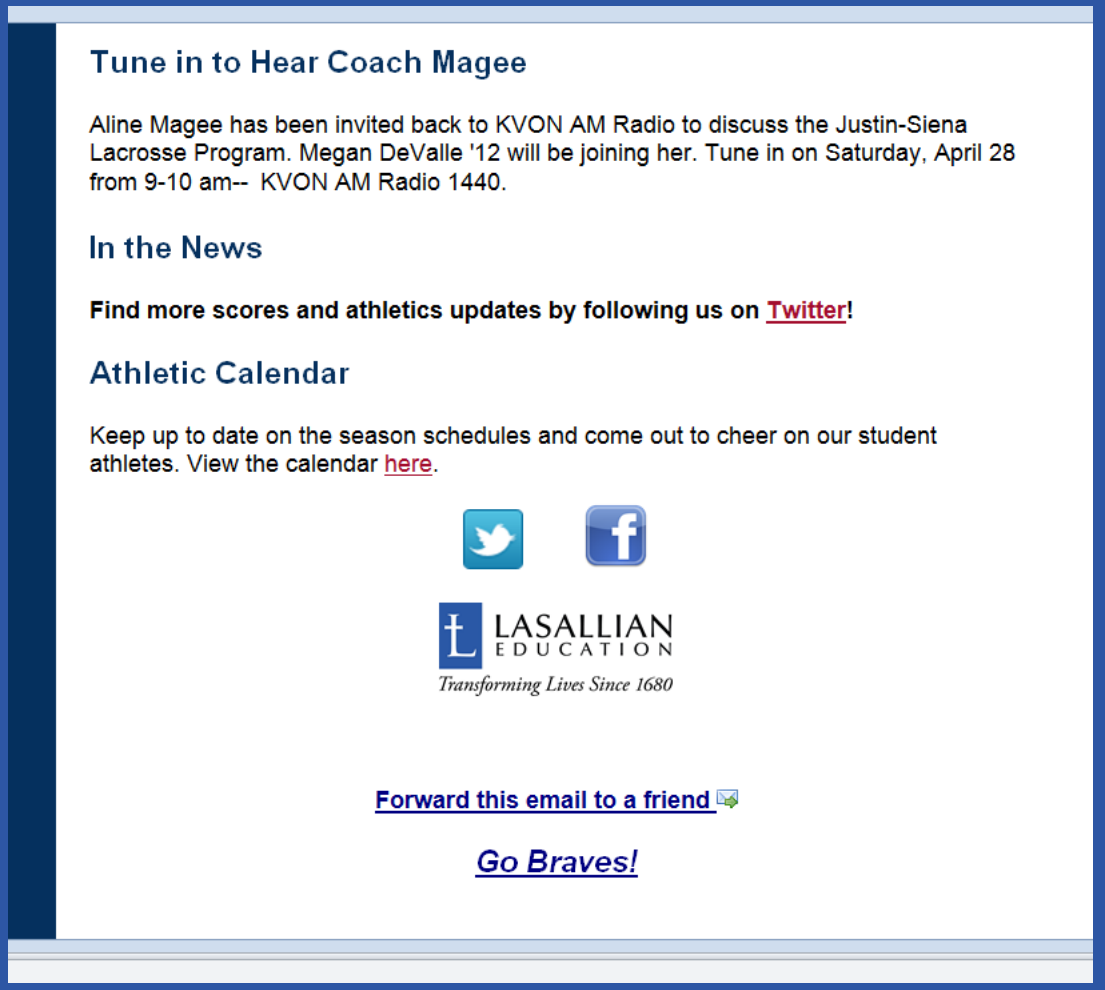
**CBU Students Win International Website Competition**

Students from Christian Brothers University (CBU) in Memphis, TN placed first in the International Institute of Electrical and Electronics Engineers (IEEE) Student Branch Website Contest. **More...**

In observance of the Holy Week, there will be no e-mail alert next Friday.

*The resurrection of Jesus Christ should also procure for you the benefit of making you rise spiritually by causing you to live according to grace. This means it will cause you to enter an entirely new and heavenly life.*— Meditations 29.3

Christian Brothers Conference Weekly e-news



## Tune in to Hear Coach Magee

Aline Magee has been invited back to KVON AM Radio to discuss the Justin-Siena Lacrosse Program. Megan DeValle '12 will be joining her. Tune in on Saturday, April 28 from 9-10 am-- KVON AM Radio 1440.

## In the News

**Find more scores and athletics updates by following us on Twitter!**

## Athletic Calendar

Keep up to date on the season schedules and come out to cheer on our student athletes. View the calendar here.

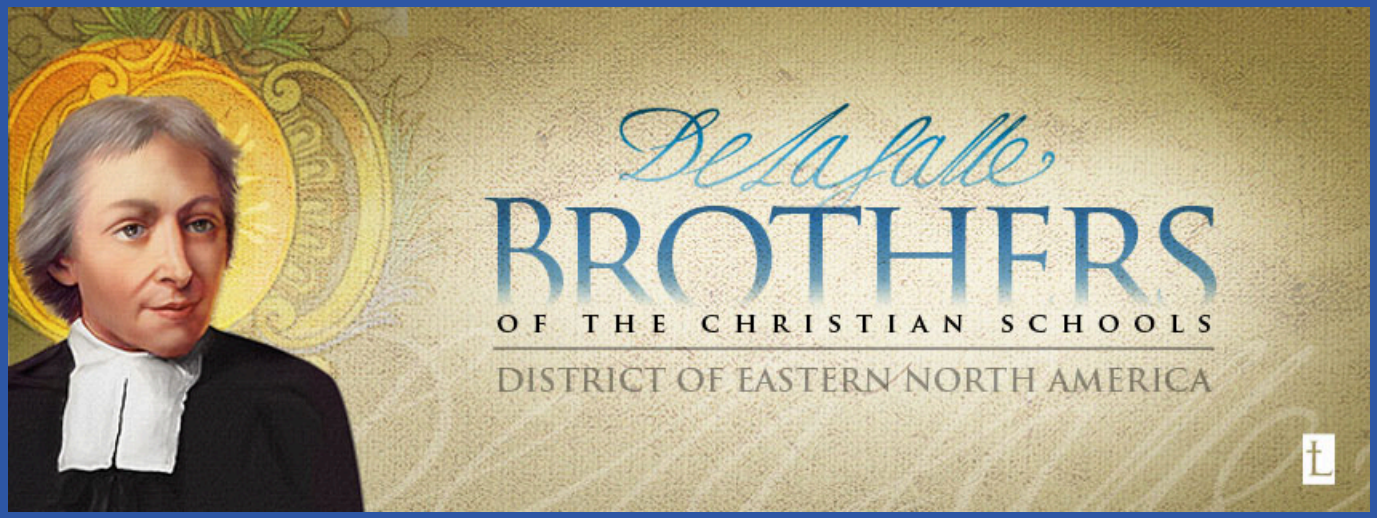
LASALLIAN EDUCATION
*Transforming Lives Since 1680*

Forward this email to a friend

*Go Braves!*

Justin-Siena HS bi-monthly e-news for parents, alumni, and friends

# Facebook




## Cover Photo

# Fundraising

# Fundraising

## The San Miguel School

525 Branch Avenue
Providence, RI 02904
(401) 467-9777
Fax (401) 785-4976
www.sanmiguelprov.org

Find us on

Independent Lasallian Middle School

Sponsored by the Brothers of the Christian Schools District of Eastern North America

All boys, grades 5 to 8

Accredited by the New England Association of Schools and Colleges (NEASC)

Member: NativityMiguel Network of Schools

Member: Independent Schools of RI (ISARI)

Member: Rhode Island Scholarship Alliance (RISA); Scholarship Granting Organization—STEPS

Non-tuition driven, serving those most in need

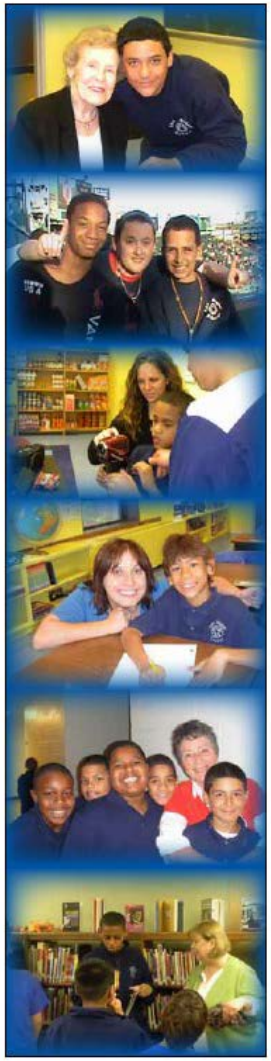
Non-sectarian, serving all faiths and cultures

Extended school day and year
with after-school and summer programs

*I will never let San Miguel leave my heart. I will take all of the good into my mind and heart and use it to lead me in life.*

***If I open doors for others, I believe that God will open doors for me too.***
Kevin, grade 6

LASALLIAN EDUCATION
*Transforming Lives Since 1680*



# Letterhead

MONTINI CATHOLIC HIGH SCHOOL

A Lasallian College Preparatory High School

*"Touching the Hearts of Students"*

Office of the President

19 W 070 16th Street—Lombard, Illinois 60148-4797
www.montini.org

LASALLIAN EDUCATION
*Transforming Lives Since 1680*

Telephone: 630.627.6930 ext. 174—Fax: 630.627.6965
jsegredo@montini.org

MONTINI CATHOLIC HIGH SCHOOL

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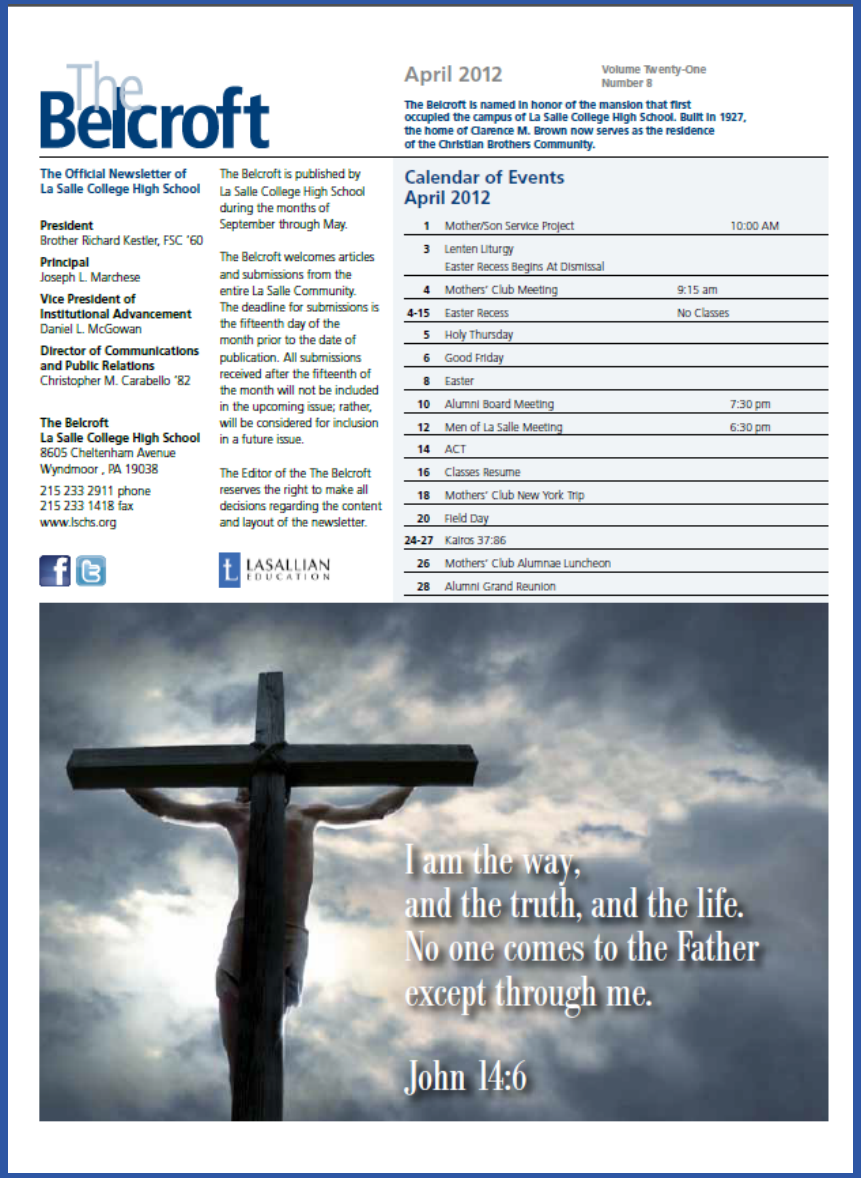
Offices of: Admissions—Alumni—Business Manager—Development—Operations—Public Relations—Special Events
19 W 070 16th Street—Lombard, Illinois 60148-4797—Telephone 630.627.6930—Fax 630.627.6965—info@montini.org

# Magazines



The Belcroft

April 2012

Volume Twenty-One
Number 8

**The Belcroft is named in honor of the mansion that first occupied the campus of La Salle College High School. Built in 1927, the home of Clarence M. Brown now serves as the residence of the Christian Brothers Community.**

**The Official Newsletter of La Salle College High School**

**President**
Brother Richard Kestler, FSC '60

**Principal**
Joseph L. Marchese

**Vice President of Institutional Advancement**
Daniel L. McGowan

**Director of Communications and Public Relations**
Christopher M. Carabello '82

**The Belcroft**
**La Salle College High School**
8605 Cheltenham Avenue
Wyndmoor , PA 19038

215 233 2911 phone
215 233 1418 fax
www.lschs.org

The Belcroft is published by La Salle College High School during the months of September through May.

The Belcroft welcomes articles and submissions from the entire La Salle Community. The deadline for submissions is the fifteenth day of the month prior to the date of publication. All submissions received after the fifteenth of the month will not be included in the upcoming issue; rather, will be considered for inclusion in a future issue.

The Editor of the The Belcroft reserves the right to make all decisions regarding the content and layout of the newsletter.

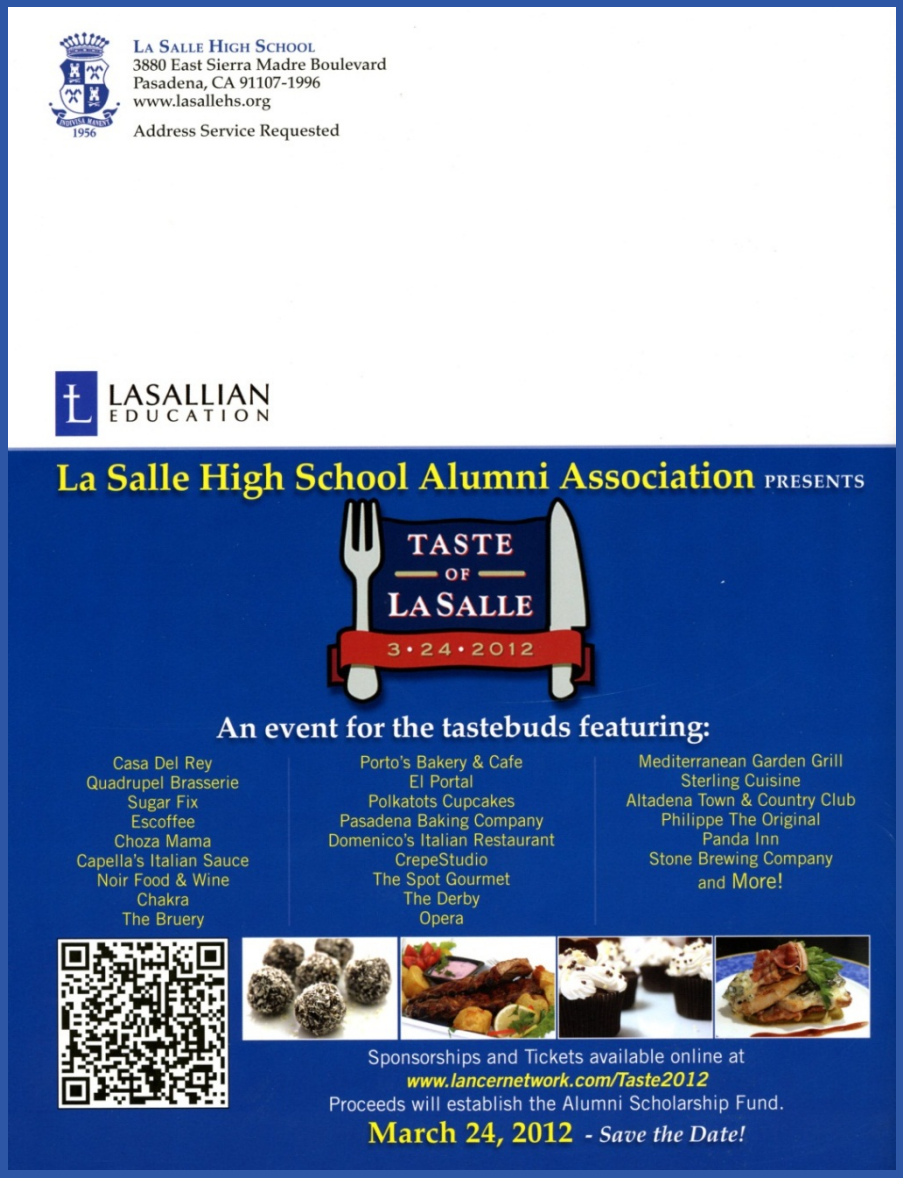
LASALLIAN EDUCATION

## Calendar of Events
## April 2012

| | | |
|---|---|---|
| 1 | Mother/Son Service Project | 10:00 AM |
| 3 | Lenten Liturgy<br>Easter Recess Begins At Dismissal | |
| 4 | Mothers' Club Meeting | 9:15 am |
| 4-15 | Easter Recess | No Classes |
| 5 | Holy Thursday | |
| 6 | Good Friday | |
| 8 | Easter | |
| 10 | Alumni Board Meeting | 7:30 pm |
| 12 | Men of La Salle Meeting | 6:30 pm |
| 14 | ACT | |
| 16 | Classes Resume | |
| 18 | Mothers' Club New York Trip | |
| 20 | Field Day | |
| 24-27 | Kairos 37:86 | |
| 26 | Mothers' Club Alumnae Luncheon | |
| 28 | Alumni Grand Reunion | |




La Salle College HS



La Salle High School
3880 East Sierra Madre Boulevard
Pasadena, CA 91107-1996
www.lasallehs.org

Address Service Requested

LASALLIAN EDUCATION

**La Salle High School Alumni Association** PRESENTS

TASTE OF LA SALLE
3•24•2012

An event for the tastebuds featuring:

Casa Del Rey
Quadrupel Brasserie
Sugar Fix
Escoffee
Choza Mama
Capella's Italian Sauce
Noir Food & Wine
Chakra
The Bruery

Porto's Bakery & Cafe
El Portal
Polkatots Cupcakes
Pasadena Baking Company
Domenico's Italian Restaurant
CrepeStudio
The Spot Gourmet
The Derby
Opera

Mediterranean Garden Grill
Sterling Cuisine
Altadena Town & Country Club
Philippe The Original
Panda Inn
Stone Brewing Company
and More!



Sponsorships and Tickets available online at
*www.lancernetwork.com/Taste2012*
Proceeds will establish the Alumni Scholarship Fund.

**March 24, 2012** - *Save the Date!*

La Salle HS, Pasadena

# Newsletters



Matters

Continued from page 4

contradictory. After all, in each election cycle we hear of individual Bishops criticizing Catholic politicians for straying from Church teaching, endangering their membership. However that practice is a judgment call not an institutional priority. The Church - bishops, priests and the faithful - are expected to respond to the Great Commission at the end of the Gospel of Matthew *(Therefore go and make disciples of all nations)* which implies that, in order for the Church to implement Jesus' instruction, it must reach out to everyone - not just baptized members.

And it is in our response to the Great Commission that we see the crux of the conflict between the Bishops and the Government: who gets to determine what constitutes a "church?" The most eloquent articulation of the Catholic position in this debate was made by Archbishop James Hickey when he justified services to non-Catholics in the Archdiocese of Washington:

*"We serve the homeless not because they are Catholic, but because we are Catholic. If we don't care for the sick, educate the young, care for the homeless, then we cannot call ourselves the church of Jesus Christ."*

This position is echoed at La Salle where we consciously reach out to non-Catholics in response to our Board of Trustees who expects that up to 30% of the students we serve must come from other - or no - faith traditions.

While the debate on what constitutes a "church" may seem arcane and uninteresting to our teenagers; its implications for constitutional history and our own Catholic identity ought to be of interest to everyone.

Richard Gray, Ph.D.
President

LASALLIAN EDUCATION
*Transforming Lives Since 1680*

LA SALLE HIGH SCHOOL
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PASADENA, CALIFORNIA
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EDITOR, DESIGNER
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DIRECTOR OF COMMUNICATIONS

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626.696.4316

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JBLACKSTOCK@LASALLEHS.ORG



La Salle HS, Pasadena

by **Bro. Jim Brown** who comes by to offer information and encouragement. Anyone knows how to find a copy of *Quicken 2011 for Dummies*? Efforts here, including Amazon and Google, have been unsuccessful.

Spring arrived on schedule with clear skies and warm weather. Indeed, both Albuquerque and Santa Fe broke records for heat dating back to 1938! Spring inevitably also brings blooming trees and pollen with the resulting discomfort for a number of the Brothers who suffer from allergies.

The community provided overnight accommodations for **Paul Venter**, a Manhattan alumnus who is working at a school for the poor in San Francisco. He was in Santa Fe learning about the position by shadowing SMHS President, Marci Sullivan, for the day.

Though the closing of Sangre is not until August, the local Brothers wanted to express appreciation to the Sangre staff before their work became too hectic. So the community co-hosted with Hilary House a social and meal on Saturday, 31 March. While all who served as staff members there obviously could not attend, the present staff could represent the absent ones and receive the appreciation of the Brothers. While there was a touch of sadness because of the closure, St. La Salle's dictum, "*Dieu soit beni!*" can serve as an expression of gratitude for all the blessings that Sangre provided over its 50 years of existence. Happy Easter to all!

**Brother George Hetzel, FSC**

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## DeLasalle

- MICHAEL E. GUILLOT –

DE LA SALLE HIGH SCHOOL'S

NEXT PRESIDENT

The Board of Trustees of De La Salle High School is very pleased to announce the appointment of Michael E. Guillot as the school's next president effective July 1, 2012. Mr. Guillot is a native New Orleanian with a wealth of leadership experience in schools and nonprofit organizations in New Orleans and around the country. He began his career in education as a teacher, coach, guidance counselor, assistant principal and principal at several Catholic schools in the New Orleans area from 1975 to 1989. Mr. Guillot founded and operated Virtual Development Group from 1989 - 2005, a full service consulting firm assisting nonprofit organizations in planning, philanthropy and organizational leadership.

After Hurricane Katrina, Mr. Guillot and his family moved to North Carolina, where he worked as a fundraising executive for two nonprofit organizations. Mr. Guillot has also worked as an instructor at Duke University and the University of Dallas, in the fields of nonprofit leadership, fundraising and change management. Mr. Guillot returned to New Orleans in 2010 and is currently serving as the Assistant Headmaster for Institutional Advancement at Holy Cross School in New Orleans. The Trustees look forward to working with Mr. Guillot in advancing the mission of the Brothers of the Christian Schools, and St. John Baptiste de La Salle, at De La Salle High School.



NOSF District

# PowerPoint for Meeting with Parents

## CLASS OF 2012 SENIOR PARENT MEETING

**Congratulations Parents!**

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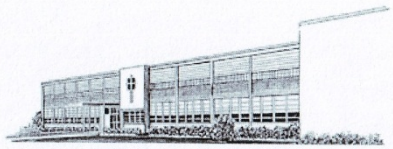
*Transforming Lives Since 1680*

De La Salle HS, New Orleans

# Programs

DE LA SALLE HIGH SCHOOL
*A Blue Ribbon School of Excellence*



## *Honor Societies Induction*

*National Honor Society*
*Squires Club*
*Sociedad Honoria Hispánica*
*Société Honoraire Française*
*Junior Classical League Latin Honor*
*Mu Alpha Theta Math Honor*
*National English Honor Society*
*Quill & Scroll Journalism Honor Society*

*Monday, April 23, 2012, 7:00 P.M.*
*Arsenius Center Cafeteria*

LASALLIAN EDUCATION
*Transforming Lives Since 1680*

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SAINT PATRICK HIGH SCHOOL
ACADEMY SCHOLARS PROGRAM

P A C C

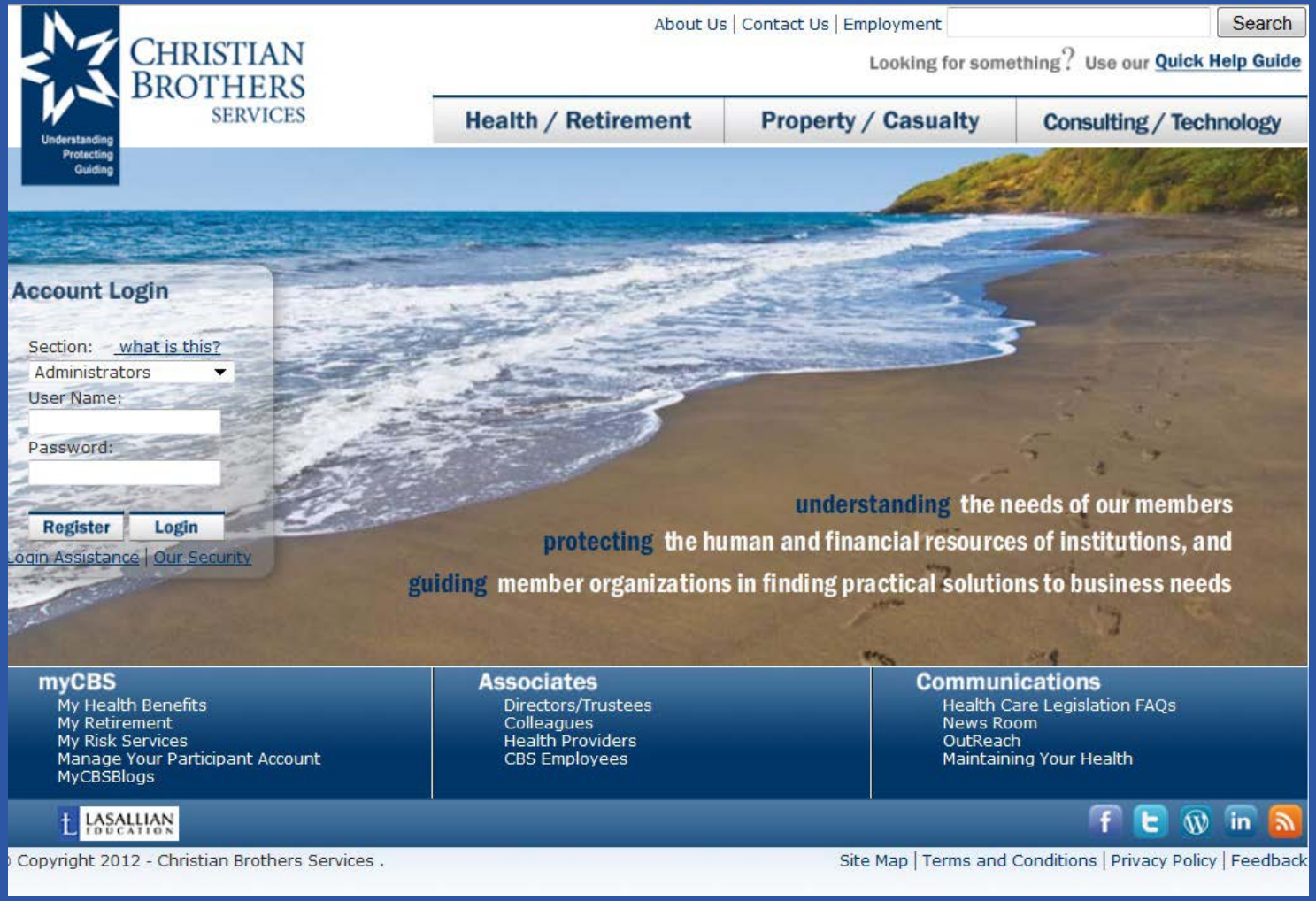
LASALLIAN EDUCATION

Saint Mary's University OF MINNESOTA

*"When I realized how much I could achieve by enrolling in college level courses, I became more focused. Believe me, the hard work pays off - colleges and universities look at students who take challenging courses and the savings on college tuition is significant."*

*Charles Labuz, Class of 2012*
*Saint Cornelius*
*National Merit Finalist*

# Websites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Password:
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Login
Login Assistance | Our Security
understanding the needs of our members
protecting the human and financial resources of institutions, and
guiding member organizations in finding practical solutions to business needs
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My Health Benefits
My Retirement
My Risk Services
Manage Your Participant Account
MyCBSBlogs
Associates
Directors/Trustees
Colleagues
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CBS Employees
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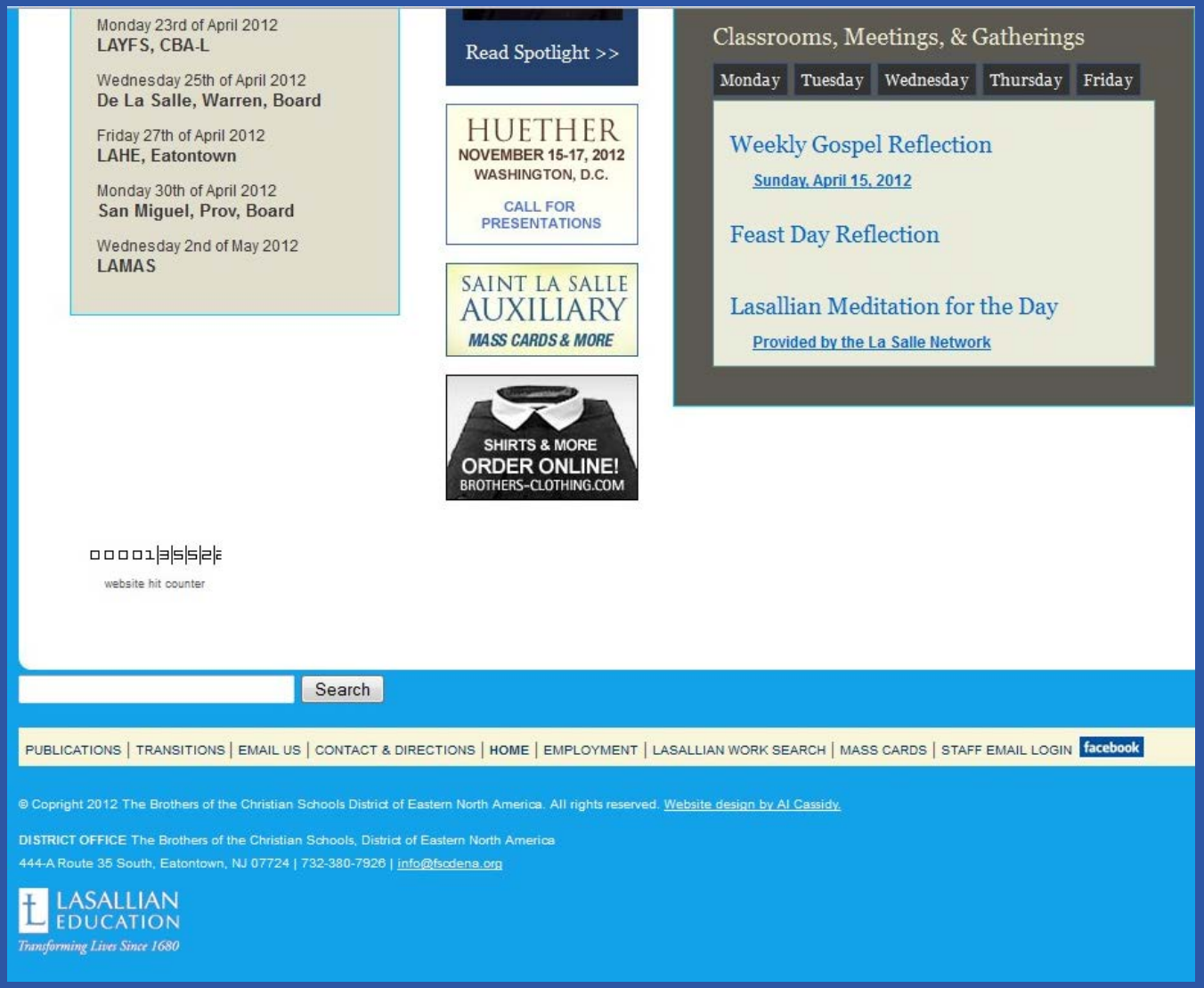


# District of Eastern North America

# DeLaSalle High School

Minneapolis, Minnesota

SEARCH

Students | Parents | Alumni & Friends | LOGIN

- About DeLaSalle
- Admissions
- Academics
- Activities
- News & Events
- Support DeLaSalle
- DLS Information

**Camp Islander**
Now Accepting Registrations

**News for the Class of 2016**

**Champions' Showcase**
Supports Summer Service Trip

**Donate Online**

2011-12 Scripture Theme: "Taste and see the goodness of the Lord" Psalm 34:8

Welcome to DeLaSalle High School, home of the Islanders!

*Extending beyond the facilitation of academic success to the preparation of students to be of service to the global community.*

DeLaSalle High School
One DeLaSalle Drive
Minneapolis, MN 55401
612.676.7600
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**Community**

+1 8

ABOUT US
- President Dr. William Hudson
- Celebration of Brother Milton
- Our Catholic Identity
- Our Lasallian Tradition
- Our Mission and History
- Corporate Board
- Strategic Planning
- Employment Opportunities
- Retreat Center
- Diversity



# Our Lasallian Tradition

Totino-Grace High School is an Archdiocesan Roman Catholic educational community where students are loved, instructed, and guided according to the traditions of the Brothers of the Christian Schools and the charism of Saint John Baptist de La Salle, Founder of the Brothers and Patron of Teachers.

A Totino-Grace education, inspired by St. John Baptist de La Salle, patron saint of teachers, touches the heart of each student, inspiring them to surpass their own expectations, achieve academic success, and experience personal and spiritual fulfillment within a safe, nurturing community.

As a Lasallian high school:

- We educate in the Holy Presence of God, striving for excellence by instilling Gospel values in all we do and by inspiring academic and spiritual growth.
- We believe that teachers and staff stand in a providential and grace-filled relationship with students. Totino-Grace students benefit from the witness of a caring, concerned, and dedicated faculty, administration and staff.
- We are committed to create and sustain respectful human relationships in community. Within such a setting, Totino-Grace seeks to challenge its students to serve others, especially the poor, and to deepen a sense of responsibility in the world community.
- We seek to serve and embrace students with varied academic needs and diverse social, cultural, and economic backgrounds and do so in partnership with families and all those who are committed to living the Lasallian mission.

*To touch the hearts of your students can inspire them with the Christian spirit is the greatest miracle you can perform.*

St. John Baptist de La Salle

LASALLIAN EDUCATION
*Transforming Lives Since 1680*

St. Joseph's Collegiate Institute is a Catholic high school in the Lasallian tradition. Since 1680, educational institutions in more than 80 countries have been influenced by the vision and innovative spirit of Saint John Baptist de La Salle, the Founder of the Institute of the Brothers of the Christian Schools and the patron saint of teachers. De La Salle transformed education by forming a community of educators with whom he developed a spirituality of teaching and learning, to give a human and Christian education to young people, especially the poor.

Lasallian Education centers on Catholic values and personal relationships, emphasizing academic excellence, faith formation, inclusion, respect for the individual, service and social justice. A Lasallian Education strives to enrich each student's cultural, intellectual, physical, social and spiritual development

Today, the De La Salle Christian Brothers and their Lasallian Partners continue to respond to students through advancements in teaching, technology and scholarship. In Lasallian communities, educators touch hearts, stimulate minds and cultivate leadership to prepare students for life, work and service to society and the Church.

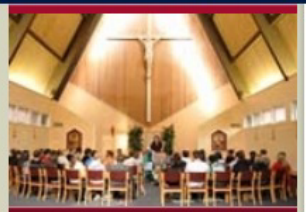
**QUALITIES OF A LASALLIAN EDUCATION**

- Teaching based on the vision and spirituality of Saint John Baptist de La Salle
- Living the Institute's mission for more than three centuries
- Centering on Catholic values and personal relationships
- Leading with De La Salle Christian Brothers and Lasallian Partners
- Advancing innovations in teaching, technology, and scholarship

# JUSTIN-SIENA

A CATHOLIC HIGH SCHOOL IN THE LASALLIAN TRADITION





Mission
Philosophy
**Lasallian Education**
Christian Brothers
Lasallian Core Principles
Lasallian Educational Outcomes
School Mascot

4026 MAHER STREET
NAPA, CALIFORNIA 94558
p: 707.255.0950
f: 707.255.0334

## LASALLIAN EDUCATION

Justin-Siena is a Catholic high school in the Lasallian tradition. Since 1680 educational institutions in more than 80 countries have been influenced by the vision and innovative spirit of Saint John Baptist de La Salle, the Founder of the Institute of the Brothers of the Christian Schools and the patron saint of teachers. De La Salle transformed education by forming a community of educators with whom he developed a spirituality of teaching and learning, to give a human and Christian education to young people, especially the poor.

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- Advancing innovations in teaching, technology, and scholarship

***The Lasallian educational mission provides transformative experiences that are innovative and holistic.***

LASALLIAN EDUCATION
*Transforming Lives Since 1680*

Website content ©2011 Justin-Siena High School ·Home · Admin Search

The Lasallian Education Brand Guide can be found at:

http://lasallian.info/lasallian-education/

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